

MDP Calender for the Year 2010 – 11

S.No.	TOPIC	FACULTY	DATE
1	Impact of global warming and strategies to overcome challenges	Prof. S Natarajan	03.06.10
2	Retention strategies for middle-level managers	B Venkateswara Prasad	17.06.10
3	e-retailing	R Suresh	25.06.10
4	E-commerce	Sasi Rekha V	02.07.10
5	Venture Capital is Boon or Bane	S Sankar	16.07.10
6	Strategies for business transformation-from Existence to Excellence	V Hemanth Kumar	21.07.10
7	Hedge funds	K Soundarapandiyan	03.08.10
8	EI for Managerial Excellence	P Priyadarsini	19.08.10
9	Challenges and opportunities in international business scenario	Prof. S Natarajan	27.08.10
10	Finance for HR professionals	B Venkateswara Prasad	10.09.10
11	ERP implementation strategies for SME`s	R Suresh	17.09.10
12	Trends in Web advertising	Sasi Rekha V	21.09.10
13	Prospects and opportunities for FDI in Indian market	S Sankar	01.10.10
14	Stress Management	V Hemanth Kumar	06.10.10
15	Forex and risk management	K Soundarapandiyan	13.10.10
16	Micro management strategies for employee retention	P Priyadarsini	27.10.10
17	Impact of foreign trade in economic growth	A. Krishna Sudheer	02.11.10
18	SAP for business excellence	Dhayalan	02.02.11
19	The role of transformational leadership in HRD	P.S.Usha	17.02.11
20	Growth of mutual fund in Indian market	Jayalakshmi	24.02.11
21	Behavioral Finance	Sundara Balamurugan	03.03.11
22	Competency mapping in IT sector	Usman Mohideen	18.03.11
23	Challenges and issues in services marketing	A. Krishna Sudheer	25.03.11
24	Innovative strategic management	Dhayalan	02.04.11
25	Online marketing developments in indian context	P.S.Usha	12.04.11
26	Derivatives management	Jayalakshmi	20.04.11
27	Importance of internal audit and control	Sundara Balamurugan	28.04.11
28	Emerging trends in HR accounting	Usman Mohideen	03.05.11

MDP Calender for the Year 2009 – 10

S.No.	TOPIC	FACULTY	DATE
1	Marketing strategies on Economic recession	Prof. S Natarajan	14.08.09
2	HR strategies in the Wake of Economic Crisis	B Venkateswara Prasad	21.08.09
3	Role of SHG in BoP market	R Suresh	28.08.09
4	Venture capital – is Boom to Indian Industry	S Sankar	11.09.09
5	Increased consumerism – A Challenge to Retail Sector	Sasi Rekha V	18.09.09
6	Innovations in HRM – Emphasizing The Need For Reforms In Business Process, Structures And Systems	V Hemanth Kumar	25.09.09
7	Trends in Accounting Education And Research	K Soundarapandiyan	09.10.09
8	Employee Engagement Programme	P Priyadarsini	16.10.09
9	CRM & Services Marketing	Prof. S Natarajan	23.10.09
10	Competency based HRM	B Venkateswara Prasad	12.11.09
11	Information and Communication Technology (ICT) For Rural Development	R Suresh	19.11.09
12	Financial derivatives is an Instrument In The Present Global Meltdown	S Sankar	26.11.09
13	Advertising and Eating Disorders	Sasi Rekha V	07.01.10
14	Strategic Knowledge Management	V Hemanth Kumar	21.01.10
15	Management of Technological Innovations	K Soundarapandiyan	28.01.10
16	Strategic HRM in Global Meltdown	P Priyadarsini	11.02.10
17	IPR – Awareness	Prof. S Natarajan	18.02.10
18	HR Managers As Change Agents	B Venkateswara Prasad	25.02.10
19	Innovative Distribution Models For Rural Market	R Suresh	12.03.10
20	Foreign Direct Investment – Present Scenario In Indian Capital Market	S Sankar	19.03.10
21	Neuro-Linguistic Program (NLP) and Communication	Sasi Rekha V	26.03.10
22	Rural Marketing – Challenges And Opportunities	V Hemanth Kumar	09.04.10
23	Advances in Operations Management	K Soundarapandiyan	16.04.10
24	Need for Multiple Competencies In Recession	P Priyadarsini	23.04.10

MDP Calender for the Year 2008 – 09

S.No.		FACULTY	DATE
1	Quality of work life (QWL)	P Priyadarsini	25.04.08
2	Rural marketing – challenges and opportunities	R Suresh	02.05.08
3	Micro credit – scope and opportunities	K Soundarapandiyan	18.07.08
4	Corporate governance	S Sankar	01.08.08
5	Importance of logistics management in FMCG	Prof. S Natarajan	14.08.08
6	Emerging media trends	Sasi Rekha V	05.09.08
7	Corporate social responsibility (CSR)	V Hemanth Kumar	26.09.08
8	Intellectual property rights – awareness	Prof. S Natarajan	10.10.08
9	ERP implementation strategies in SMEs	R Suresh	24.10.08
10	Role of new age manager in service sector	V Hemanth Kumar	31.10.08
11	Issues in forex management	S Sankar	07.11.08
12	Strategies for brand building	K Soundarapandiyan	20.02.09
13	Financing strategy for SMEs	K Soundarapandiyan	27.02.09
14	Six sigma	Sasi Rekha V	06.03.09
15	Management of transformation	P Priyadarsini	20.03.09
16	Finance for non-finance managers	S Sankar	03.04.09
17	Lifestyle disorder of software employees	P Priyadarsini	17.04.09
18	Impact of globalization in Indian corporate culture	V Hemanth Kumar	08.05.09